

When allergy triggers make life **uncontrollable**, take back **control** on life



In Managing Allergic Rhinitis & Chronic Idiopathic Urticaria

# Glencet<sup>TM</sup>

Levocetirizine Dihydrochloride 5 mg **Tablets**

*swift, strong, sustained!*

**24 hr  
ALLERGY CONTROL  
EXPERT**

Effective in

Seasonal Allergic Rhinitis

Perennial Allergic Rhinitis

Chronic Idiopathic Urticaria

Why Levocetirizine?



Effective in

Seasonal Allergic Rhinitis (SAR)

Levocetirizine significantly improves the 5 common naso-ocular symptoms of SAR

- Greater improvement in the Total 5-Symptom Score (T5SS)  $P < .001$ , Figure).

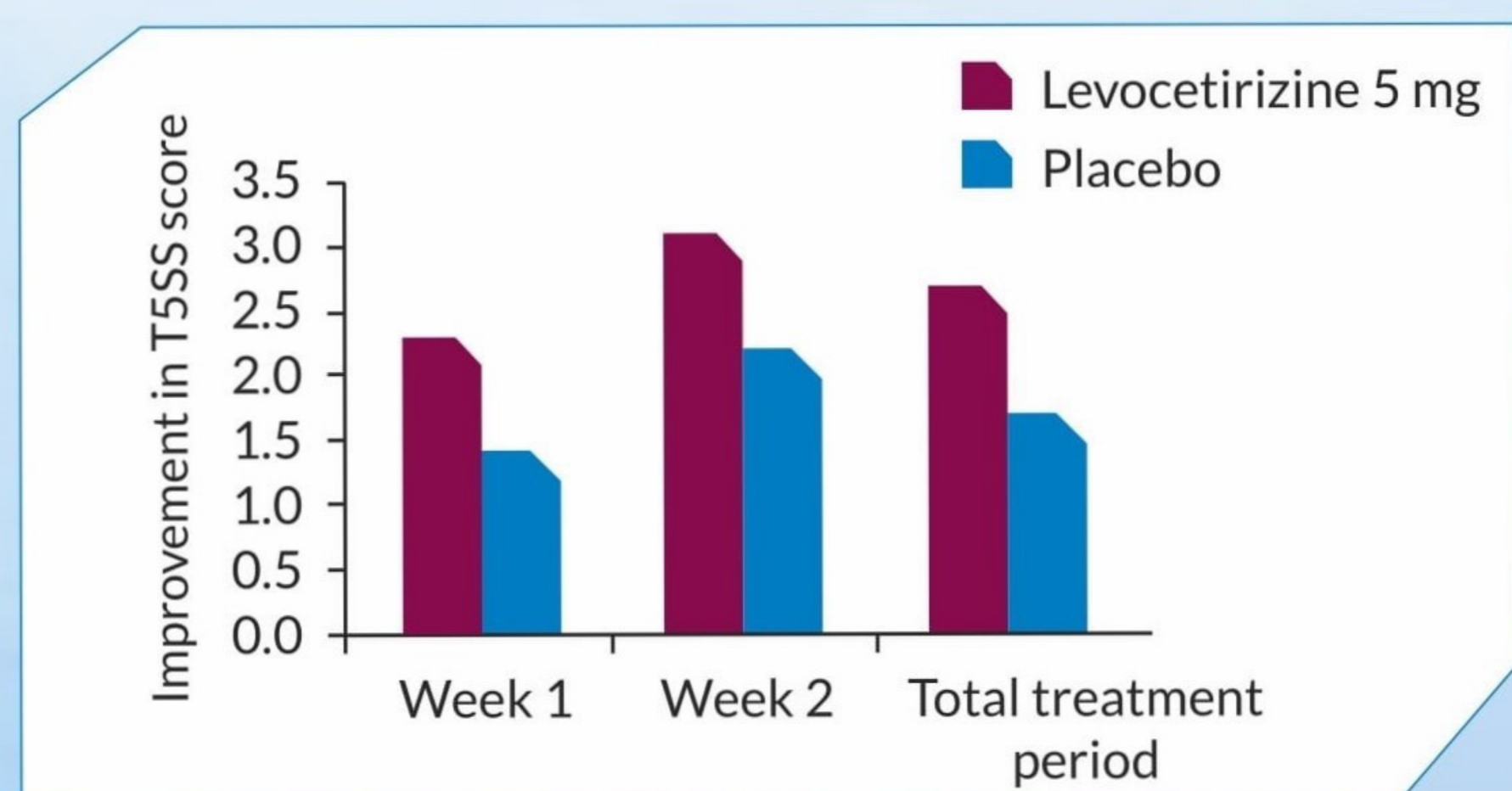


Figure: Mean Total 5-Symptom Score (T5SS) during weeks 1 and 2 and during the total treatment period.

\* $P < .001$ .  
Adapted from: Segall N et al.

Effective in

Chronic Idiopathic Urticaria (CIU)

Rapid control and sustained response in CIU

Significantly decreases:

- The number and size of wheals pruritus
- Pruritus severity (over 24 hours)



The overall beneficial effect continued to be significant 1 week after discontinuation of treatment

- Half of the patients showed relief of their pruritus with 1 week of daily levocetirizine therapy.

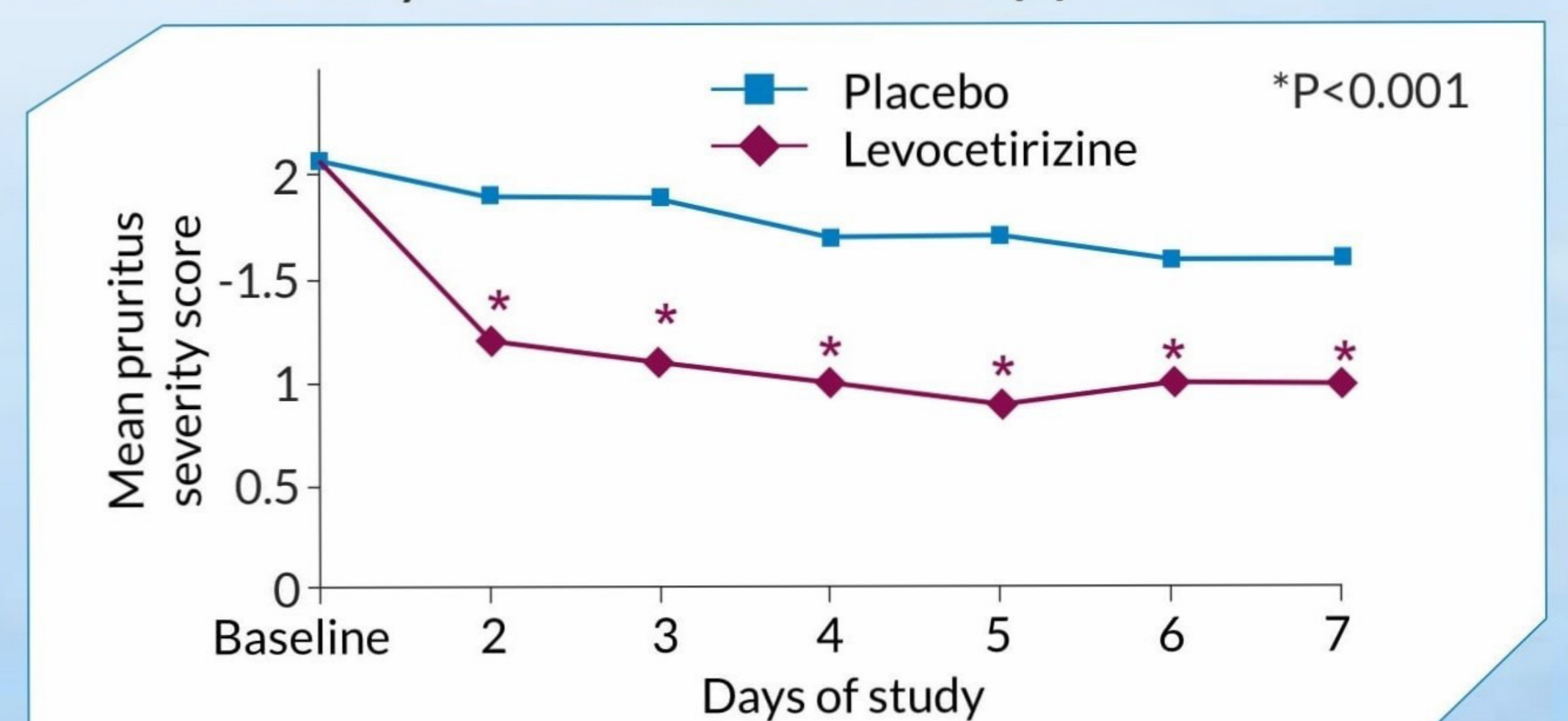


Figure: Mean 24-h pruritus severity score during the first week of treatment

Adapted from: Kapp A et al.