



The **FIRST** and **ONLY** Emollient with the ability to **SUSTAINABLY LOWER** skin pH



Sustainably lowers skin pH to induce lipid production & suppress proteases activities



Sustainably lowers skin pH for up to 12 hours



**Hyphens**

Asean's Specialty Pharma Company

[www.ceradan.com/advanced/](http://www.ceradan.com/advanced/)



# Rebuild Your Skin's Protective Barrier



## Your Complete Next-Generation Emollient Regimen

- ✓ **Ceradan®** range\* contains **ceramide-dominant emollient** that replenishes the depleted ceramide in the defective skin barrier.<sup>1,2</sup>
- ✓ **Ceradan®** contains the **optimal ceramide ratio** of physiological lipids in 3:1:1 (ceramide: cholesterol: free fatty acids) ratio and is clinically shown to provide optimum protective skin barrier repair.<sup>1,2</sup>
- ✓ **Ceradan®** regimen is clinically proven to prevent **1 out of 2** atopic dermatitis relapse among children in Singapore.<sup>3</sup>
- ✓ **9 in 10** users are satisfied with their **Ceradan®** regimen and the majority would continue to use the regimen.<sup>3</sup>

**REFERENCES:**

1. Man MQ et al. Optimization of physiological lipid mixtures for barrier repair. *J Invest Dermatol.* 1996; 106: 1096-1101.
2. Kircik LH, Del Rosso JQ, Aversa D. Evaluating clinical use of a ceramide-dominant, physiologic lipid-based topical emulsion for atopic dermatitis. *J Clin Aesthet Dermatol.* 2011 Mar;4(3):34-40.
3. Koh M.J. et al. Comparison of the simple patient-centric atopic dermatitis scoring system PEST with SCORAD in young children using a ceramide dominant therapeutic moisturizer. *Dermatol. Ther. (Hidelb).* 2017; 7: 383-393.

\* Except for Ceradan® Soothing Gel

For Healthcare Professionals

**Itch-free, Worry-free**



[www.ceradan.com](http://www.ceradan.com)

