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Auditors

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Primary Immunodeficiency Disease Group  
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## Message from the President Malaysian Society of Allergy and Immunology (MSAI)



Welcome to the MSAI Annual Congress 2020.

Allergic diseases continue to be a global health problem. MSAI has not spared efforts to push the agenda of Allergy being made a sub-speciality or a stand-alone speciality through various programmes.

The increasing prevalence of allergic diseases continues and is no different in Malaysia. Efforts need to be made to establish the latest prevalence, as we head towards being a developed nation in 2020. This needs to be in place to ensure optimal strategies are in place to combat allergic diseases, and not ignoring emerging disease that is Primary Immunodeficiency (PID).

Globalization has set the trend towards networking especially via digital means and more conventional congregational method such as the MSAI Annual Congress is, now into its 20<sup>th</sup> edition. Realizing the need to maintain and seek updates in this specialized field of allergy and clinical immunology means we link ourselves with other nations in the region. It is a great pleasure to continue the association and collaboration with our sister society, ACIS - Allergy and Clinical Immunology Society of Singapore at this 3<sup>rd</sup> Joint Scientific Meeting MSAI-ACIS 2020.

Both societies have lined up an interesting programme that is both relevant in our daily clinical practice as well as highlighting current disease mechanisms, diagnostics and therapies. We hope you will join us in attending this scientific meeting and embrace ourselves in the problems that currently exist in an ever increasing complexity of allergic and immunological diseases.

Having completed our 19<sup>th</sup> year as a distinguished member society of the World Allergy Organization (WAO) with great success we formally request for the support of your company for sponsorship of delegates, speakers (local and international), symposia, advertisement space in the souvenir programme and exhibition space at our forthcoming congress. Please see attached sponsorship pledge request forms for further details, as well as our tentative programme.

It is, therefore, imperative that we continue to update and educate our doctors and health care professionals with such a congress. Our annual congress would not only provide a good platform as a learning experience but it will also be an opportunity to exchange ideas and expertise, whilst creating a mutual networking atmosphere for the betterment of our patients with allergic diseases.

Your generous support and participation in this congress is therefore crucial. Being an established society, we continue to ensure the presence of international speakers and large corporations in the field of allergy and immunology. "The bigger the challenge, the greater is the opportunity."

Thank you.

Yours sincerely

**Dr Amir Hamzah Dato' Abdul Latiff**

MBBS, MMed (Paeds), MRCP (Ire), DipRCPATH (Imm), AM (Mal), FACAAl, FAAAAI  
Fellowship in Clinical Immunology & Allergy (Leeds UK)  
Consultant Clinical Immunologist/Allergist (Adults & Pediatrics) &  
Consultant Paediatrician

**President**

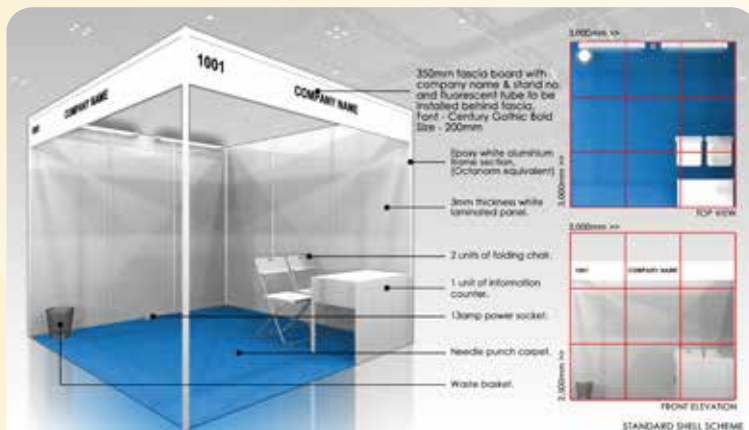
Malaysian Society of Allergy and Immunology (MSAI)

**2<sup>nd</sup> Vice-President**

Asia Pacific Association of Allergy, Asthma and Clinical Immunology (APAAACI)

# Premium and Deluxe Booth Specifications

## STANDARD BOOTH



Shell Scheme Design (Premium Booth - 3m x 3m & Deluxe Booth - 2m x 3m)



Table Display

## STANDARD FURNITURE AND ELECTRICAL PROVIDE PER BOOTH:

- 1 unit Reception Table
- 2 unit White Folding Chair
- 1 unit 13 Amp. Power point
- 2 unit Fluorescent Lights
- 1 unit Basket
- 1 Company Name

## IMPORTANT!

*Please advise the contractors where you would like to install the 13 Amp socket outlet/s on your Shell Scheme Stand.*

Standard location: if there is no indicated position of 13 Amp socket outlet, it will be installed on ground level, along the back wall. If additional sockets are required, please request for order form.

\*\* For more information on both specifications, design and request for furniture / electrical items etc., please contact **Instant Tradeshows & Exhibition Sdn Bhd, Mr Hinz at Tel: 603-8741 2599, H/P: 6016-2182481 / 6019-7206199**

## GUIDELINES FOR EXHIBITORS:

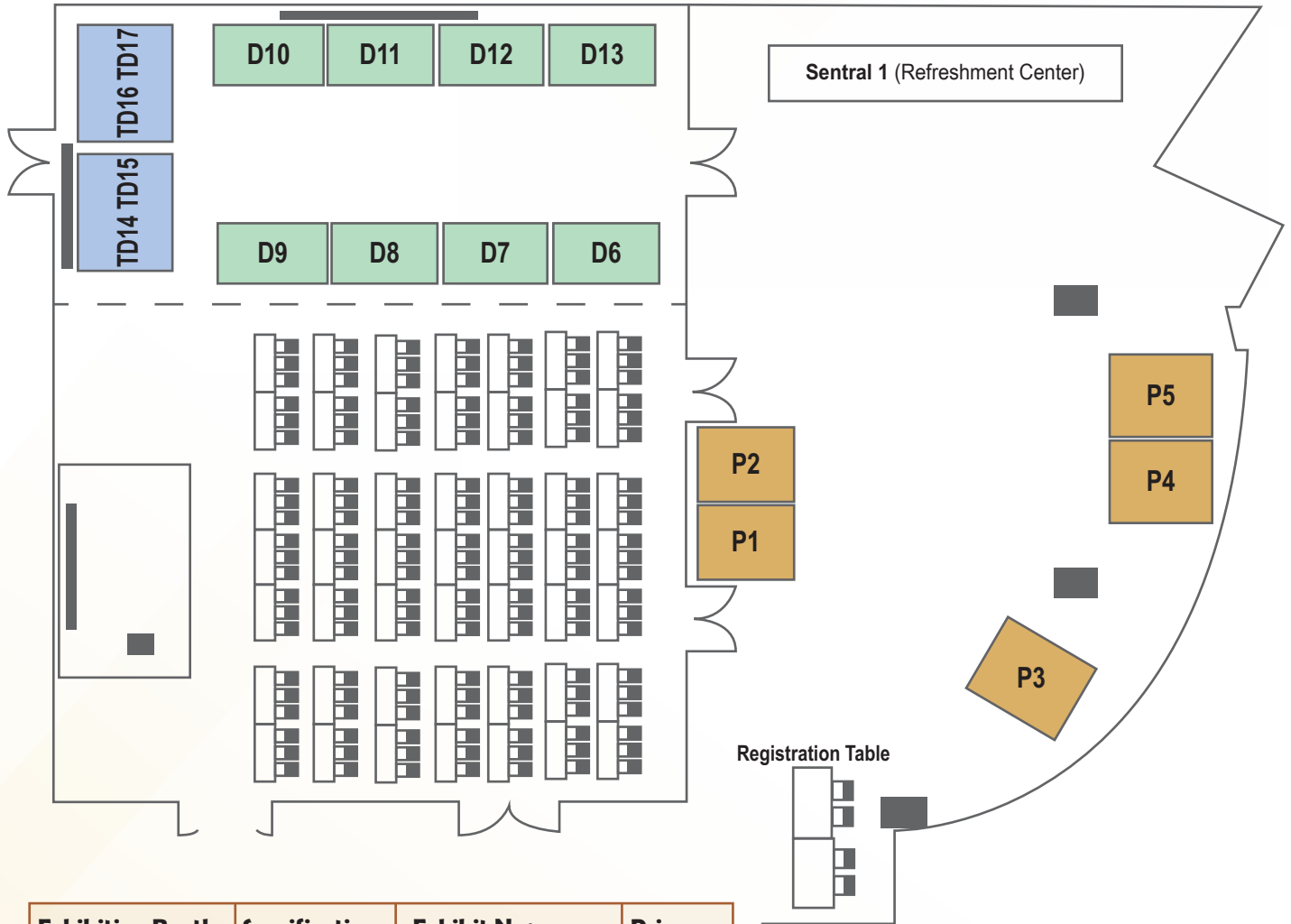
- 1) Our exhibition contractors are not permitted to collect payment on behalf of MSAI.
- 2) All applications must be accompanied by payment in full for each booth payable to the **Malaysian Society of Allergy and Immunology (MSAI)**.
- 3) Booth Set Up and Tear Down Times:  
Erection of booths will be done by the official contractor appointed by MSAI. The exhibitor will be notified on the set up, Move in on exhibits and tear down time nearer the event.
- 4) Exhibitors must keep booths/space open and staffed at all times during the duration of the main symposia.
- 5) Exhibits shall not obstruct the general view nor hide the exhibit of others. All equipment must be displayed only in the area allocated to the exhibitor. Exhibitors are allowed to distribute flyers/product literature at the booths but not along the aisles or in front of other company booths.
- 6) The Exhibitors should not deface the walls and columns (Should there be any damage to the Hotel property during the contracted period which are directly caused by the Company or by the contractors engaged by the Company, the agreed party shall assume the entire responsibility and liability for losses, damage, claims, demands and expenses arising during the contracted work period).
- 7) Smoking is strictly prohibited in the exhibition and conference venues at all times.

Conference organizers reserve the right to make modifications to the floor plan as may be necessary to meet the needs of the conference exhibits and programme.

Your kind cooperation in making the conference a success is very much appreciated.

# 20<sup>th</sup> Malaysian Congress and Exhibition on Allergy and Immunology 27<sup>th</sup> - 29<sup>th</sup> March, 2020 Le Meridien Kuala Lumpur Floor Plan for Exhibitors

## Clarke Ballroom, Level 6



Exhibition Booth	Specification	Exhibit Nos.	Price
Premium (P)	3m x 3m	1, 2, 3, 4, 5	RM9,500
Deluxe (D)	2m x 3m	6, 7, 8, 9, 10, 11, 12, 13	RM8,000
Table Top Display (TD)	3ft x 6ft	13, 14, 15, 16, 17	RM4,000

For additional items and any construction please contact:

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No. 48, Perdana Avenue,  
Jalan Kajang Perdana 3A,  
Kajang Perdana,  
43000 Kajang, Selangor, Malaysia

Tel: 603-8741 2599 Fax: 603-8741 3599  
H/P: 016-218 2481 / 019-720 6199  
Website: [www.instantexhibition.com](http://www.instantexhibition.com)  
Email: [orders@instantexhibition.com](mailto:orders@instantexhibition.com)  
cc: [hinz@instantexhibition.com](mailto:hinz@instantexhibition.com)

\*The Organising Committee reserves the right to make changes as deemed necessary.

