

MSAI ANNUAL CONGRESS 2023

SPONSORSHIP PROSPECTUS

22nd Malaysian Society of Allergy & Immunology Congress
and
Annual General Meeting

17th to 19th March 2023

Organised by
Malaysian Society of Allergy and Immunology (MSAI)
(Persatuan Alergi dan Immunologi)

Registration No. PPM-007-14-05051997



“Strengthening Your Core Knowledge in
Allergy & Immunology”

Malaysian Society of Allergy and Immunology (MSAI)
Executive Committee & Organising Committee

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Dr Kent Woo Chee Keen

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Dr Shahjahan Kassim

Immediate Past President

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Committee Members

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Assoc Prof Dr Intan Hakimah Ismail

Co-Opted Members

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Assoc Prof Dr Aneeza Khairiyah Hamizan

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Dr Faizah Binti Mohamed Jamli

Auditors

Dr Prasobhan A/I Bala Krishnan

Dr Noormalin Abdullah

Assistant Secretary

Assoc Prof Dr Kavita Reginald



MESSAGE FROM PRESIDENT OF THE MALAYSIAN SOCIETY OF ALLERGY AND IMMUNOLOGY (MSAI)

Dear Sponsors

On behalf of the Malaysian Society of Allergy & Immunology (MSAI), it gives me great privilege to announce that MSAI will be hosting the 22nd Malaysian Congress of Allergy & Immunology and Annual General Meeting on March 17 - 19, 2023.

This will be MSAI's first physical meeting to be held since the Covid pandemic. We cannot wait to welcome our delegates and our faithful sponsors back to a face to face meeting.

The 2023 programme will feature updated and important topics that will attract and keep the attention of our target audience. This congress will be relevant to general practitioners, primary care physicians, paediatricians and to all specialists who have interest in the field of Allergy & Immunology. Above all, it will have the MMA approved 20 CPD points to satisfy the requirements necessary for practicing physicians to maintain their Annual Practicing Certificates.

We have the hard work and dedication of the Executive Committee of MSAI to ensure success of this congress but we cannot do this alone. Your primary support and sponsorship is vital in achieving the congress objectives.

Kindly refer to the sponsorship prospectus for the different levels of sponsorship. You will see that certain sponsorship levels allow for the sponsors to bring in a number of delegates under the sponsorship program.

We look forward to your generous participation.

Best wishes,

Dr Kent Woo
MD (USA)
American Board of Internal Medicine
American Board of Allergy & Immunology

President
Malaysian Society of Allergy & Immunology (MSAI)

**SPONSORSHIP OPPORTUNITIES TO THE
MSAI CONGRESS 2023**

17th, 18th TO 19th March 2023

**Organised by the Malaysian Society of Allergy and Immunology (MSAI)
(Persatuan Alergi dan Immunologi)**



Sponsorship Package	BENEFIT
PLATINUM SPONSOR RM 40,000.00 (TWO)	<ul style="list-style-type: none"> • Two Standard Physical booths (*each measuring 3mx3m) • Company name on fascia • Six Exhibitor passes • Option for customized booths at own cost • Dedicated Lunch Symposium – 90min (speakers cost to be borne by sponsor) • Company logo on backdrop, banner and holding slide • Company logo on E-Programme book • Eligible waiver of registration fee for 40 delegates (names must be provided two weeks prior to congress date)
GOLD SPONSOR RM 30,00.00 (THREE)	<ul style="list-style-type: none"> • One Standard Physical booth (*measuring 3mx3m) • Four Exhibitor passes • Option for customized booth at own cost • Dedicated Symposium Slot – 60min (speakers cost to be borne by sponsor) • Company logo on backdrop, banner and holding slide • Company logo on E-Programme book • Eligible waiver of registration fee for 20 delegates (names must be provided two weeks prior to congress date)
SILVER SPONSOR RM 20,000.00	<ul style="list-style-type: none"> • One Standard Physical booth (*measuring 3mx3m) • Three Exhibitor passes • Option for customized booth at own cost • Dedicated Symposium slot – 30min (speakers cost to be borne by sponsor) • Company logo on backdrop, banner and holding slide • Company logo on E-Programme book
BRONZE SPONSOR RM 10,000.00	<ul style="list-style-type: none"> • One Standard Physical booth (*measuring 2mx2m) • Two Exhibitor passes • Company logo on backdrop, banner and holding slide
TABLE DISPLAY RM 5,000.00	<ul style="list-style-type: none"> • One Table Display (measuring 3 ft x 6 ft) • Two Exhibitor passes

Note: All registered delegates are entitled two to 2 teabreaks and lunch

No	Other Individual types of Sponsorship	Price (RM)	Order
1	Workshop Slot fee (duration 30mins session) (Speaker's cost to be borne by sponsor)	RM 20,000.00	
2	Workshop Session (one hour)	RM 30,000.00	
3	Conference bags with sponsors logo	RM5,000.00+ Production Cost	
4	Badge Holder/Lanyard printed with name of event and (Sponsor's Logo printed with MSAI's Logo)	RM5,000.00 + Production Cost	
5	Sponsorship of Delegates (Plea se refer to Registration Form)	Refer to registration form	
6	Support an educational grant (to be used by MSAI for this congress)	Amount appropriate to sponsor	
7	Pre Conference advertisement (one page) to be published in website as early as 2 months prior to event day (cost of advertisement to be borne by sponsor)	RM 5,000.00	
8	Offer for early-bird sponsor's logo upon confirmation of registration/email - (all payment for this must be received two months prior to event)	Rm 10,000.00	

For more information on booth specifications, design and request for furniture/electrical items other than as provided by the organising committee, please contact our contractors.

*** Each booth will be provided with standard furniture and electricals as below:**

- 1 unit Reception Table
- 2 units white foldings chairs
- 1 units 13 amp power point
- 2 units fluorescent lights
- 1 unit waste bin
- Company name on fascia

TERMS AND CONDITIONS

Advertising & Logo artwork, designs, colour separation and film production are to be provided in Ai and pdf format at the Exhibitor's cost.

PAYMENT POLICY/TERMS & CONDITIONS

1. The sponsorship fee is to be paid within 14 days upon receipt of the invoice.
2. Exhibitors are responsible for all bank transfer fees of the remitting, intermediary and receiving banks.
3. Please ensure that the Invoice Number and Company Name are stated on the telegraphic transfer slip or payment advice emailed to the MSAI Secretariat.
4. Appropriate Invoice / Receipt will be sent to the Exhibitors upon receipt of booking and payment respectively.
5. No cancellation is allowed after confirmation and payment has been received.
6. Please make all payments including the bank charges, to **PERSATUAN ALERGI & IMUNOLOGI MALAYSIA** or **Malaysian Society of Allergy and Immunology**¹ upon confirmation of your participation.

Mode of Payment: On-line transfer / CHEQUE / BANK DRAFT / TELEGRAPHIC TRANSFER / CREDIT CARD

Enclosed is the Cheque No: _____ for RM_____ favouring the Malaysian Society of Allergy and Immunology (Refer below for mailing address)

Credited Maybank Bhd A/C No. 514075332529 with the sum of _____ CASH / CHEQUE (Please fax or e – mail proof of payment)

Remitted payment via Telegraphic Transfer the sum of RM _____
Account No. 514075332529
Swift Code: MBBEMYKL Maybank Berhad
, Lot AG 129 & 10, Block A, Ground Floor, Plaza Pekeliling 2, Jalan Tun Razak, 50400 Kuala Lumpur, Malaysia.
(Please fax or e –mail proof of payment)

Authorise Malaysian Society of Allergy and Immunology to debit the following credit card, for the amount in RM as payment for:

Visa MasterCard Security Code (3 digits) _____

Name of Card Holder: _____

Credit Card No: _____ Expiry Date: _____

Issuing Bank: _____

Card Holder's Signature: _____ Date: _____

For Enquires please contact:

MSAI Conference Secretariat

142 Jln Sultan Azlan Shah(Jln Ipoh),

3rd Floor UMNO Selangor Building

51200 Kuala Lumpur

Tel Nos: 03-40410092, 03-40416336

Fax: 03-40426970, 03-40427919

Email: info@allergysai.org / Website: www.allergysai.org

